

Abstract of the Disclosure

5 A method and apparatus for using DVD subpicture
formatted information within a MPEG data stream to provide
data channel information to a television receiver. More
particularly, the television receiver comprises a MPEG
decoder and a DVD subpicture processor. The MPEG decoder
decodes the MPEG stream and extracts the DVD subpicture
10 formatted signal and the DVD subpicture decoder processes
one or more DVD subpicture bitstreams to produce DVD
graphics. The DVD subpicture bitstream is used to carry
and display data channel information such as stock quotes,
electronic program guide information, advertisement
15 information, and the like as well as provide interactive
menuing functions.